Exclusive: Joe Louis Pre-Fight Interview!
See Page 34
NOVEMBER 25, 1950

You Draw the Line! See Page 6
Now you get *6 records...
*ONE A MONTH FOR 6 MONTHS AT NO EXTRA CHARGE

when you buy
this RCA VICTOR "45" RECORD CHANGER
all for only $12.95
THE REGULAR PRICE OF THE CHANGER ALONE

LOADS IN A FLASH... PLAYS UP TO 50 MINUTES AT ONE PUSH OF A BUTTON

- No distortion
- No surface noise
- No pre-selected programs
- No posts to adjust
- No loading problem
- No storage problem
- No playing problem
- No "paying" problem

SOUNDS BETTER, PLAYS EASIER, COSTS LESS

See Your Favorite RCA VICTOR Dealer

TV Forecast
Letters to the Editor

Sir:
I wish to protest and complain vehemently regarding the (radio) commercial with the song “I want a Television Christmas”... I think it is utterly unfair and shocking. ... It is a new low in commercials!
Niles, Mich.
LOIS M. GOOD

Sir:
How about using your influence to get some women wrestlers on TV?
Dowagiac, Mich.
MRS. LEO PETERS

Sir:
Just how long is “Goodnight Irene” going to be on that thing they call the “Hit Parade”?
Chicago, Ill.
TERRY OLSEN
Ed. Note: Our crystal ball sees it buried before too long.

Sir:
Would like to see Imogene Coca do the Dance of the Seven Veils again.
Joliet, Ill.
SUSAN MALTEI

Sir:
Rumor at our office is that Fred Allen and Ed Sullivan are brothers. We are in doubt.
Chicago, Ill.
CAROL, ROSIE & JEAN
Ed. Note: Someone has been fooling you.

Sir:
Can you tell me what has happened to Bill Farrell?
Michigan City, Ind.
MRS. HERBERT JACKSON
Ed. Note: Bill travels quite a bit, playing hotels and club dates.

Sir:
Like that new, bigger program type. Don’t need my glasses anymore!
Chicago, Ill.
MRS. M. J. JACKSON

Sir:
Love that new look!
Chicago, Ill.
MRS. WM. KOCH

(Continued on page 36)
NEXT WEEK • "The Romance of Hank Grant"

Or "I'm Superstitious About Weeks Having Fridays," a candid interview with Hank Grant, WBKB star of Goldblatt's "Let's Have Fun" telecast, Mondays thru Fridays. It's in next week's TV Forecast Magazine, on sale at leading newsstands. (Photo by Mike Shea.)

ON THE COVER
Synonymous with the Plunging Neckline is Faye Emerson, WBKBxoxom star who likes to be known as the First Lady of Television. Her channel 4 show is much discussed in family and cocktail circles, and never fails to be mentioned when the touchy subject of censorship and TV arises. See page 6.
DON AMECE, now starring in
Holiday Hotel, has lost more than
20 pounds since he entered television
... "If it keeps up," he told us, "I'll
weigh 13 pounds by next June!" ... That was Earl Wrightson you saw
walking down the streets of Akron,
Ohio, last week. The ABCrooner visited
Westminster Presbyterian church ....
"When I was born," says Gracie
Allen, "I was so
surprised
I couldn't talk for
a year and a half." ... Husband
George's favorite
name for her is
"Googie." She calls
him Nate.

Eddie Cantor has enough awards
and citations to wallpaper the average
TV studio twice. Whenever he's
approached on the subject of his benefit
performances, the NBComic modestly
says: "Service is the rent we pay for
our room on earth. I'm only trying to
be a good tenant."

WGN-TV's Frankie Masters is now
devoting full-time to television, after
a highly successful two year engage-
ment at the Stevens hotel here ...
According to Doc. Goldsmith of Du-
mont laboratories, independent TV sta-
tions will find it tough sledding to get
color film if they want to use the re-
cently approved mechanical system.
Reason only 15% of the entire supply
of film is color film ... Nervous?
Maggie Phelan never faces a TV ca-
amera without drinking a glass of
water with a lump of sugar, a suges-
sion by her vocal coach ... On Thank-
giving Day John Cameron Swayze in-
evitably says his ditty of pity to the
poor turkey—"He's hit in the neck, loses his head, they break his legs,
knock the stuffing out of him, cut him
to the heart, and pick on him for
weeks" ... More than any other man
in TV, Arthur Godfrey is the victim
of rumors that he is dead. When the
word is out that he's doing a guest
shot with St. Peter, Godfrey spends
most of the following day answering
phone calls from old friends ... Be-
cause Margaret Truman's appearance
on the Ed Sullivan show was so popu-
lar, the March of Dimes is asking the
President and his daughter to make
an album of records ... Eddie "Roches-
ter" Anderson, star of the CBS Jack
Benny program, recently designed his
own roadster. It is now being built in
Hollywood ... If you're planning on
a trip to the south, Bert Parks recom-
mends Aunt Fanny's Cabin for her
famous fried chicken. It's located 20
miles out of Atlanta, Bert's home town.

Buster Keaton was snapped at the
Pump Room when he recently
visited Chicago ... The sober pose
typical of the former film star,
personified a TV star without a
sponsor ... Which brings up the question: who is the
oldest living silent film star, and why
isn't he deluged with offers?

Watch for stories by Ben Hecht
on your video screen, in the same style
they are now using Maugham's ... Tommie Bartlett's telecast of "Hi
Ladies" on WGN-TV proved so popu-
lar, they had to add extra days. Now
the fans write that they want to see
his "Welcome Travelers" program on
teevee.

TV Forecast—Published weekly by Television Forecast, Inc., 185 N. Wabash, Chicago 1, Franklin
2-0931. Board of Directors: Norbert J. Dampke, John E. Groenings, Lester Viten, Roy V. Whitling,
Robert A. Kubicek. Subscriptions: $5 per year; 2 years $8; single copies 15 cents. Change of Address:
Please advise this office as well as postmaster of change in address to assure proper delivery. Allow three
weeks for processing of new subscriptions or change in address. Expirations: First line on address label
shows when subscription expires. The first numbers are our own file numbers. Those following the dash
indicate expiration date according to our whole number. To find number of issues to be received before
subscription expires, subtract whole number of this issue noted below from numbers following the dash
on the first line of address label. Entered as 2nd class matter at the postoffice at Chicago, Ill. Copyright
1920 by Television Forecast, Inc. All rights reserved. Volume 3, No. 36, whole number 125.
Fans Object to Plunging Neckline Contest

Since we have gotten our TV set, I'm beginning to think that there is some kind of contest running to see which woman can get her dress cut the lowest. This is one of the most horrible eye-sores of television, and it corrupts the minds of teen-agers, the future citizens of America. Unless a stop is put to this, most television programs will lose their standard ratings.

The above letter, asking for a campaign against the plunging neckline derby and urging more modest clothes for women video stars was written by a high school sophomore, Miss Barbara Ryzek of Chicago.

It opens the controversy, just how far does one go in TV?

Probably the first person to be named as foremost violator is Faye Emerson currently seen on CBS, a theater, radio and motion picture actress who makes her residence in New York.

Miss Emerson, a product of Louisiana, became intensely interested in acting since her first year of high school. It was while she was playing the feminine lead in “Hotel Berlin” that she married the late President Roosevelt’s son, Elliott. They have since divorced, and now Faye recently announced on her evening television show that she is engaged to Skitch Henderson, band leader.

Miss Emerson’s public is split on the subject of good taste in clothes. A number of loyal fan clubs think the charges hurled at her are baseless. Others, like Lucielle M. Lipinski of Chicago, feel that too many performers are “scantily dressed. Those taking part in TV programs should not be dressed to demoralize the people but instead be a benefit both morally and mentally.”

Mrs. F. R. Kennelly looks at it this way—“if they don’t have anything to put into those daring dresses, then they should not wear them.” She also feels that performers are not aware that their manner of dress is disturbing to the public.

Pundit Jack Arnold, tongue-in-cheek writer, claims that “some of video’s vamps can get out of those gowns without unhooking a blessed thing. They just have to take one quick step forward.

“Today all the gowns worn by our female stars aren’t designed but engineered,” Arnold says. “The neckline has gone that low.”

Arnold agrees with Mrs. Kennelly. “There is one not-so-young lady who appears on my screen every week who has such a skinny shape that in a low cut dress she looks like a half-peeled banana.”

What’s Arnold’s advice? “Well, my advice to the gals is to take a tuck in their shoulder straps before the censors step in and do it for them. And being a red-blooded American boy, I hereby offer my services.”

(This magazine believes good taste is necessary in all phases of television if we are to promote this great new medium for the benefit of the greatest number of persons, and urges moderation in dress drama, and commercialism. Columnist Jack Mabley also meets the issue in his article this week. See next page.)
Dagmar Features a High Waist Line

One of two things has happened. Television has been cleaned up, or I'm getting so used to dirt I don't recognize it any more.

I'm fairly certain it is the former—that TV quickly saw the trouble it was running into when it became even slightly blue, and threw a quick clampdown on off-color artists. In fact the worst breaks used to come from night club people who tossed in unrehearsed bits of vulgarity, so TV's problem was one of policing instead of changing policy.

Most of the complaints these days concern crime shows and bosoms. The horror shows are another topic which we won't go into. As far as plunging necklines go—and they do, don't they—we might as well get used to living with them, because as long as there's a TV tube, there'll be a low neckline to decorate it. (Maybe we'll even get, along with round tubes and rectangular tubes, a V-tube.)

We heard there were a lot of complaints about the costumes worn by Dagmar on Jerry Lester's show, and bet most of them came from women. (Anyway, Dagmar doesn't wear low necklines. They are described as high waist lines).

This is not an effort to defend deep cut gowns. (Don't dare). It's more a recognition of the fact that while television has been purifying itself morally, bosoms have become barer than ever. That's the way they will stay, apparently, on the theory that people are not being corrupted. Are they?

* * * * *

If you are picking up interference in your picture, you probably can find the blame in short wave, police, or amateur transmitters, oscillation from your set or some other TV receiver, pickup from the audio amplifier, diathermy equipment, FM stations, or electrical appliances.

Filters, half-wave stubs, shielding the receiver, filters or shields for the offending device, adjusting the antenna, or a modification of the set may be necessary. (Been reading Radio-Electronics magazine).

* * * * *

One of the most intriguing TV announcements that has come along recently is from Frankie Carle, who says he will teach all of us how to play the piano in 30 minutes.

Frankie is making 10 half-hour TV film shows called "Piano By Eye." Carle will play a piece to show how the viewer will be able to play 30 minutes later.

No human being could teach me to play a piano in 30 months, not to mention 30 minutes. But maybe this machine can.

By JACK MABLEY

STOP TV INTERFERENCE
with the new ELECTRONIC INTERFERENCE ABSORBER
Eliminates aggravating interference lines, wave patterns, flickering and those other annoying types of television interference. A beautifully clear picture is GUARANTEED.

$2.96

Features:
- Performs perfectly with black and white and color TV!
- Any set owner can attach it!
- Perfectly tuned for bad locations!
- No connections inside set. On aerial or in front of set to spoil its appearance!
- Attach to any TV set once then let alone!

Mail the coupon now! Send cash, check, money order—or order C.O.D., plus charges.

Telectron Co. of N.Y. DEPT. C
4996 Broadway, New York 34, N.Y.

Please send me ......... Interference absorber(s).

Make of set ..........

( ) Enclosed $..........

( ) Check; ( ) Cash; ( ) M.O.

( ) Send C.O.D., Plus Charges

NAME ..........................................

ADDRESS .......................................

CITY..................... ZONE.... STATE............

TV Forecast 7
*and Giving 52 Gifts in One!
Holiday shopping can be made that much easier
by giving Gift Subscriptions to America's fastast-
growing TELEVISION newsmagazine, TV Forecast.

By ordering NOW, you will insure delivery of the
December 23th issue. You can renew or extend for
52 weeks or more any subscription now in force.

A BEAUTIFUL GREETING CARD MAILED
FREE WITH EACH SUBSCRIPTION!
a colorful card. exquisitely designed. —
and containing your name — will be
mailed free of charge to each person on
your gift list! This offer is limited. so
act now.

Take advantage of Our
Reduced Christmas Rates
2:30 5 Bert Parks Show
Guest: Betty McAllister

3:00 5 Kate Smith Hour
Guests: Jeanne Mitchell, concert violinist; Noonan and Marshall, comedy team; John Butler ballet dancers

3:30 4 Vanity Fair
Kate Greenaway designs shown by Beryl Tucker, Helen S. Hovey and Kay Reynolds give views on economy of spending; students from foreign lands report their impressions

5:00 5 Cactus Jim
"Utah Kid" II Western feature film

6:45 4 Perry Como Show

9 Talking With Toni
Guests: stars of N. Y. City opera company in scene from current production

7:30 4 Man Against Crime
Mike Barnett visits the Netherlands and finds himself in Dutch with a band of counterfeitors when he buys a souvenir doll

8:00 7 Pulitzer Prize Playhouse
"The End Game" story of an army man who raises his two sons for the army, but one rebel

9 Musi-Comedy Playhouse
Lind Brothers in a variety show

9:00 7 Penthouse Party
Guests: Richard Rodgers, Bob Scherrer, and Anita Ellis

11:00 9 "Irish And Proud Of It"—Film

12:15 4 Night Owl Movies
Feature Film "Adventures Of Kitty O'Day" with Jean Parker and Peter Cookson

Christmas Gift Subscription
Order AT SPECIAL RATES
$5.00 FOR THE FIRST, $3.00 FOR EACH ADDITIONAL

Regular Rates for First Order
$5.00 1 Yr. \ $8.00 2 Yrs. \ $11.00 3 Yrs.

NAME...........................
ADDRESS..........................
CITY...................... ZONE..... STATE...
SEND NOTICE ON GIFT ANNOUNCEMENT CARD
FROM..........................

Special Rates for Second, Third, Etc. Orders
$3.00 1 Yr. \ $5.00 2 Yrs. \ $8.00 3 Yrs.

NAME..........................
ADDRESS..........................
CITY...................... ZONE..... STATE...
SEND NOTICE ON GIFT ANNOUNCEMENT CARD
FROM..........................

TV Forecast
Do you know...

Since television more bottle beer is being consumed in the home...

CITY CLUB BEER, brewed Mellow-Dry, will strike your fancy.

CITY CLUB BEER, is sold at only $3.59 a case of 24 bottles (plus deposit), delivered to your home—a savings of more than $1.00 per case.

CALL NOW
MONroe 6-7400
for deliveries
by your local dealer
City or Suburban
(call BE 8-7678 after
5:00 p. m. or Satur-
days)
Dealers call
THOMA, INC.
MO 6-7400

Now is the time to order your ALSCO ALUMINUM

Combination STORM and screen windows

✓ Save as much as 35% of your fuel bill
✓ NO DRAFTS
✓ NO PAINTING
✓ Self-storing

Call for free home demonstration

PROMPT DELIVERY
Take 30 months to pay Phone
South Side
HY de Park
3-3813
North Side
SH eldrake
3-7321

Saturday
NOV. 25
WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

10:00 4 Movies For Kids
"Flash Gordon's Trip To Mars" and "The Black Coin"

7 Saturday At The Bronx Zoo
William Bridges discusses

10:30 7 Acrobat Ranch
Western circus show with Jack Stil-
will in role of "Uncle Jim"

11:00 4 Vitamix Commercial
7 Chester The Pup
Comedy situations involving the Pup
and his master Drizzlepuss

11:15 7 Animal Clinic
Dr. Wesley A. Young examines a
horse and shows X-ray pictures of dog
who has swallowed a rubber mouse

11:30 4 Multiscope News—Ticker Tape
7 "Furios Ponny" Feature Film

12:15 5 Football
Princeton vs Dartmouth described by
Bill Slater

7 Football
Penn U. vs Cornell described by Geo.
Walsh & Jack Walsh

12:35 9 Predictions And Interviews

12:50 9 Football
Yale vs Harvard

1:05 4 Today's Line Up

1:15 4 Football
Kelly vs Lane Tech.

3:15 4 Multiscope News—Ticker Tape

3:30 9 Post Game Show
4 Today's Winners

3:45 4 Win A Bond—Quiz

4:00 4 Hair Raising Tale
7 Shirley And Bedelia
9 Jimmy Dudley's Sports Page

4:15 5 Sports Commentary
9 Test Pattern

4:30 4 TV Billboard—Ticker Tape
5 Joe Di Maggio Show
Sports information and guests
7 "Gangsters Of The Frontier"
Western Feature Film

4:45 5 To be announced

5:00 4 "Port Of Lost Dreams" Feature
Film with Bill Boyd and Lola Lane.
Drama of the men who go down to
the sea in ships and the women they
leave behind

5 Pet Shop
Grill and Gay Compton present Bob
Cavanaugh and his trained horse, a
Bedlington terrier and five pups, and
some flying squirrels

9 Feature Film
5:30 4 Tony Kemp Show—Commercial

5 Film

7 "His Brother's Ghost" Western
Feature film with Buster Crabbe

6:00 4 Mr. L. Magination
Johnny Stewart wishes for the good old days of show business so Paul Tripp takes him back to the 1900's to produce "old movies"

5 Hank McCune Show—Comedy

6:30 4 At Home Show—Musical
Earl Wrighton sings

5 One Man's Family—Domestic
Problems facing the Barbour household with Bert Lytell & Marjorie Gateson

7 Stu Erwin Show—Comedy

9 Wrestling Film

6:45 4 Faye Emerson Show

7:00 4 Ken Murray Show—Variety
Guests: George Copeland concert pianist, Dan Clark in mystery skit "Double I.O.U." Francis Brunn Czech juggler, Darla Hood in a girl of the wk. theme "Mim!"

5 Jack Carter Show—Variety
Guest: Frann Warren, singer

7 Paul Whiteman's TV Teen Club
Talented youngsters perform

7:30 9 Madison Square Garden
Pan American Games—Pro Basketball

8:00 4 Frank Sinatra Show—Musical
Featuring Ben Blue comedian

5 Your Show Of Shows—Variety
Sid Caesar, Imogene Coca, Robert Merrill, Hamilton Dancers, with guest emcee Henry Morgan

7 Robbins Nest—Musical Variety

8:15 7 Other Lands, Other People

8:30 7 Cameraman At Large—Film

8:45 7 Stranger Than Fiction—Film

9:00 4 Sing It Again—Musical Quiz
Dan Seymour mc, with vocalists Alan Dale, Judy Lynn, and Bob Howard

7 Roller Derby
Joe Hasel and Ken Nydell narrate

9:30 5 Your Hit Parade—Musical
Snooky Lanson and Eileen Wilson sing the 7 top tunes of week

10:00 4 "Club Havana" Feature Film
Margaret Lindsay and Tom Neal in a story of murder, suicide, marriage, divorce against the background of Latin Amer. nightclub

5 Party Time At The Club Roma
Ben Alexander emcees festivities

9 Wrestling
Lone Eagle vs Dave Levin

10:15 7 Top Views In Sports
Jimmy Evans narrates

10:30 5 "Their Is The Glory"—Film
Documentary-story of the British 1st airborne divisions heroic stand at Arnhem during Sept. 1944. Filmed on the battlefield

7 "Racing Blood"—Feature Film
Frankie Darro and Kane Richmond

11:00 9 "Westland Case" Feature Film
Preston Foster and Carol Hughes in story of private eye breaking the case

11:30 4 Murder Before Midnight—Film

12:00 4 "Lure Of The Islands" Feature Film
Film with Robert Lowery and Gail Storm in a story of illegal South Sea pearl divers

1:30 4 Late War News—Ticker Tape
(Stations reserve the right to change above listings without notice)
**Sunday**

NOV. 26  
WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

10:30 9 Feature Film  
11:30 4 Your Future Home  
Pictures and blue prints of homes awaiting your purchase  
11:45 9 To be announced  
12:00 4 "Hollywood And Vine" Feature Film  
With James Ellison and Wanda McKay. Story of a puppy who becomes a movie star and unites the boy and the girl  
7 Bible Stories  
Kay Morrow narrates the tale  
9 Phantasy Playhouse—Film  
12:25 7 Jack Holden  
Commercial commentary  
12:30 7 Amateur Hour  
Outstanding talent from Chicago area  
1:00 9 Double Feature Movies  
"Atlantic Flight" with Dick Merrill and Paula Stone: "Romance On The Rockies"  
1:30 4 "Meet Simon Cheery"—Feature  
5 Front Line Camera  
Clifton Utley brings us up to date on the war news  
7 Gene Autry Show  
Western adventure film  
2:00 5 Battle Report—Washington  
John Steelman moderator  
7 Hapolong Cassidy  
"Texas Masquerade"  
2:30 4 Wedding Day  
Vin Gottschalk and Patricia Vance are host and hostess at ceremony  
5 Mrs. Roosevelt Meets The Public  
Discussion on current topics of day  
3:00 5 Meet The Press—Discussion  
Martha Rountree moderator introduces Frances Meyer (D-Penn)  
3:10 7 Gigi And Jock  
Puppet adventures for the children  
3:30 4 Meet Your Mate  
Psychological analysis of couple  
5 Western Film  
3:40 7 TV Tots Time  
Entertainment in cartoons for kids  
4:00 4 Telechardes  
Ed Roberts emcees parlor game  
5 Gabby Hayes Show  
Story of Jessie Fremont and the California gold rush  
7 Super Circus  
Cliffy, Scampy, and Nick Francis bid you join the games and enjoy the acts of the big-top

---

**FOR BONDED TV SERVICE**

See Page 30

---

4:00 9 Film Varieties  
4:30 4 Peoples Platform—Discussion  
"Is The Communists Control Law Effective?" Sen. Paul H. Douglas, discusses  
5 Films  
"Induvery On Parade"  
9 Women In The News  
Adelaide Hawley interviews ladies  
4:45 5 Tales Of Captain Brit  
Phillip Lord tells us about dennisons of the deep  
9 Film Varieties  
5:00 4 Football  
Illinois vs Northwestern  
5 Hapolong Cassidy  
Bob Atcher tells a tale of Hoppy, Windy, and Lucky fighting for justice  
7 Cowboys And Injuns  
Demonstrations and tales of folklore  
9 Dress Up Quiz  
Holland Engle & George Bauer emcees  
5:30 7 Ruggles—Domestic Comedy  
Charles Ruggles and Ruth Treadway star in domestic comedy sketches  
9 Chicagoaland Newsreel Review  
6:00 4 Gene Autry Show—Western  
"Hot Lead"  
5 Zoo Parade  
Marlin Perkins & Jim Hurlbut discuss how animals are protected from the cold, the ways in which they store fat, and the why of animal tails. Feature: the gila monster  
7 Paul Whiteman Show—Musical  
Variety settings for songs featuring Earl Wrightson and Junie Keegan  
9 Request Performance  
Variety with Irv Kupcinet emceeing  
6:30 4 This Is Show Business  
Guests: Faye Emerson, Gladys Swarthout, Phil Foster, and Teddy Hale  
5 Aldrich Family  
Henry has to date sister's friend, bribes Homer into task, finds out girl is dance contest winner, tries to rectify his mistake  
7 Showtime U.S.A.  
Douglas Fairbanks, Jr., Peggy Wood, Leonora Corbett in scene from Noel Coward's "Blithe Spirit" also Patricia Morrow, Jackie Gleason, and Claude Stroud  
9 Happiness House  
Community sing with Danny O'Neill emcee and Adele Scott at the organ  
7:00 4 Toast Of The Town—Variety  
Ed Sullivan presents Hazel Scott, pianist-singer; Leonard Warren, tenor; baritone; comedians Nancy Walker and Eddie Mayhew; Pat C. Flick heckler; Tong Brothers, acrobats  
5 Comedy Hour—Variety  
Bob Hope mo, Marilyn Maxwell, dancer Judy Kelly, cowboy singer Jimmy Wakely, The High Hatters dancers, the singing Tailor Maids, Les Brown and his orchestra  
7 Hollywood Theater Time—Variety  
Gil Lamb emcee and guests
9 Billy Carson Stories
Western adventures with Buster Crabbe as "Billy the Kid"

7:30 7 Movies In The Home

8:00 4 Fred Waring Show—Musical
Tribute to the "Roaring Twenties," music includes "Manhattan Serenade," "New York, New York," "Make Mine Manhattan," and "New York City" as a tourist

5 Philco Playhouse—Drama
"Torch For A Dark Journey" by Lionel Shapiro starring Bramwell Fletcher and Loring Smith. A Czech scientist is helped by an American industrialist

7 Crusade In Europe Ch. IV
"Platform for Invasion"

9 Arthur Murray Show—Variety
Mrs. Murray introduces guests

8:30 7 Marshall Plan In Action
Discussion on its purpose and action

9:00 4 Celebrity Time—Quiz
Kyle MacDonnell and Herman Hickman with guest panelists Peggy Wood and Buster Keaton

5 Garroway At Large—Variety
TV picture of stardust with Connie Haines singing "Friendly Star" dance team does "Trich-Trach Polka" followed by Jack Haskell's "Vagabond Shoes" and cast in "Christmas In Killarney"

7 Old Fashioned Gospel Meeting
Sermon by Dr. Charles E. Fuller

9 Stars Of Tomorrow
Amateur session with Lee Bennett introducing the talent acts

9:30 4 What's My Line—Quiz
John Daly emcees panel seeking to determine the occupation of the guests

5 Take A Chance—Quiz
Don Ameche asks the questions

7 Youth On The March
Religious program, Dr. P. Crawford

9 Courtesy Theater
"Wide Open Places" with Joe E. Brown, Jane Wyman, & Alan Baxter. Comedy about a drug store clerk

10:00 4 "Over The Moon" Feature Film
Rex Harrison

5 "The Young In Heart"
Douglas Fairbanks Jr. and Paulette Goddard. Lack of money leads to disruption in household

7 "Young Dynamite"—Feature
Film with Frankie Darro and Charlotte Henry

11:00 7 "Sinister Hands"—Feature
Film with Mischa Auer and Phyllis Barrington in spine-tingling mystery drama

9 Eloise Salutes The Stars
Interviews with guest celebrities by Eloise McElhone

11:45 4 Late War News

11:55 4 Pix Of The News—Ulmer Turner
(Stations reserve the right to change above listings without notice)
Monday
NOV. 27
WBKB WNBQ WENR-TV WGN-TV
10:00 4 Fun And Features—Geo. Menard
10:15 4 Fun And Figure—Ed Allen mc
10:30 4 Fun And Features—(continued)
9 Chicago Cooks—B. Barkley
11:00 4 Tele-Shopper—Betty Whitney
7 Bob And Kay Show—Variety
11:30 4 Fun And Features—(continued)
9 Famous Jury Trials
12:00 4 INS Newsreel—Ulmer Turner
5 Meet Mintz—Herbie Mintz
9 Chicago Calendar—Brickhouse
12:15 4 For Ladies Only—Variety
5 Newsroom—Late Information
12:30 4 Cooking Is Fun—Tina Redmond
5 Panorama Shop—Luckey North
1:00 4 Bill Evans Show
5 "Town Went Wild"—Feature
Film with Edward Everett Horton
and Freddie Bartholomew
7 Housewives' Holiday—Kirchner
9 Open House—Musical Variety
2:00 4 Let's Have Fun—Hank Grant mc
5 Ransom Sherman Show—Comedy
9 Stop The Record—Musical Quiz
2:30 5 Bert Parks Show—Musical
9 Telephone Game—Bill Bailey
3:00 4 Homemakers' Exchange Recipes
5 Kate Smith Hour—Musical
9 Film Varieties
3:30 4 Betty Crocker—Recipes
9 Stop, Look, And Learn
4:00 4 Lucky Pup—Doris Brown
5 NBC Comics—Four Serials
7 Lois And Looey—Cartoons
9 Hi Ladies—Interviews
4:15 4 Funny Bunnies—Cartoons
5 Panhandle Pete And Jennifer
"Panhandle Gives Coyote Kid A Bath"
7 Space Patrol—Adventure Tale
4:20 4 TV Billboard—Ticker Tape
4:30 4 Comic Capers—Puppet Time
5 Howdy Doody Show—Kids Show
7 Sagebrush Theater—Western
"Borderland" II
9 Photo Test—Quiz
4:45 4 Multiscope News—Ticker Tape
5:00 5 Cactus Jim—Western Film
"Raiders Of The Border" I
7 Mary Hartline Show—Games
9 Small Fry Club—Bob Emery mc
5:15 4 Window Shopping—Commercial
7 Sandy Strong—Puppet Session
5:30 4 Wrangler's Club—Western Film
5 Crusader Rabbit—Cartoon
7 Adventure Time—Serial Time
9 Trail Blazers' Theater—Film
5:35 5 Clifton Utley—News
5:45 4 Tom Corbet Space Cadet
5 Weatherman Clint Youle

5:45 7 Uncle Mistletoe
Adventure tales to delight and
amuse the youngsters

5:55 5 Public Life Of Cliff Norton
Subject: Chocolate Covered Comedian
6:00 4 Music Bowl—Musical Variety
5 Kukla, Fran, and Ollie
7 War Tonight—News
9 Captain Video—Adventures
6:05 7 Club Seven—Musical
6:15 4 Ulmer Turner—News
6:25 7 Nation Tonight—News
6:30 4 CBS News—Douglas Edwards
5 Showroom—Musical
Robert Quinlan and guests: Billy
Williams Quartet
7 Hollywood Screen Test
Guest: Donald Woods
9 Austin Kiplinger—News
6:40 9 Weather News—Frann Weigle
6:45 4 Perry Como Show—Musical
5 News Caravan
John Cameron Swazy narrates
9 Chicagoland Newsreel
7:00 4 Video Theater
Wanda Hendrix as Salty in "The
Token" story of a girl with a great
love for the sea in the days of the
Clipper Fleets
5 Paul Winchell-Jerry Mahoney
What's My Name comedy quiz
7 Treasury Men In Action
"The Case of the Queen of Di-
amonds" lady who dreamed up
schemes for smuggling diamonds
9 Sid Luckman Football Show
Jack Brickhouse, Irv Kupcinet, and
Sid interview, predict, and comment
7:30 4 Arthur Godfrey's Talent Scouts
Variety talent on professional plane

FOR THE BEST IN TV SERVICE
See Page 30

KIRBY-CHAPPELL Inc. 6201 S. Western HEmlock 4-2600
Authorized
CHRYSLER PLYMOUTH
Dealers
Invites You To View
Monday 7 p.m. Channel 7
"Treasury Men In Action"

14 TV Forecast
7:30 5 Voice Of Firestone—Musical  
Patrice Munsel coloratura soprano accompanied by Howard Barlow and the orchestra  

7 Dick Tracy  
Comic strip character comes to life  

9 Al Morgan Show  
Musical with the maestro of keyboard  

8:00 4 Horace Heidt Show  
Musical with outstanding talent  

5 Lights Out—Drama  
"The Mule-Man" by Charles Koenig  

7 College Bowl—Musical Variety  
Chico Marx as proprietor consoles his campus kids  

9 Your Problem Panel—Discussion  
Dr. George W. Crane moderator  

8:30 4 Goldbergs—Domestic Comedy  
Molly reads a murder story & becomes suspicious of lodger  

5 Musical Comedy Time  
"Merry Widow" with Ira Petina, Wilbur Evans as Prince Danilo, Melinda Cooper as Baron Popoff  

7 "Young And Willing"—Feature Film  
With Wm. Holden, Eddie Bracken, Susan Hayward in a comedy about a group of aspiring actors and actresses who share an apartment  

8:45 9 TV Mail Bag—Discussion  
News about stars and what's to come (see page 17). Guest Tommy Bartlett  

9:00 4 Studio One—Drama  
I做人 Massey in "Shadow Of A Man  

9 Art Jarrett's Rhythm Rodeo  

9:30 5 Who Said That?—Quiz  
Robert Trout asks John C. Swaze and guests: H. V. Kaltenborn, H. Allen Smith, and Billie Burke  

9 "Ware Case"—Feature Film  
Olive Brooks and Jane Baxter star  

10:00 4 Ernie Simon—Curbstone Cutup  
5 Weatherman—Clint Youle  
7 Your TV Surprise Show  

10:15 4 Wrestling From Hollywood  
5 Clifton Utley—News  

10:30 5 Let's Look At Sports  
7 Dr. Fixum's Household Hospital  

10:45 5 Herbie Mintz Show—Musical  

11:00 4 Film  
5 Broadway Open House—Variety  
7 Paul Harvey—News  
9 "Delinquent Daughters"—Film  
June Carlson and Fifi D'Orsey star High school girls suicide uncovers gang  

11:10 7 Fiana-Grams—Sports  

11:20 7 Walter "Pats" Piscon  

11:25 7 Tomorrow's Weather—Dunham  

11:30 7 Murder Before Midnight—Film  
7 Top O' The Weather  

12:00 4 INS Newsreel—News  
9 Chicagoland Newsreel  

12:15 4 "Skyway"—Feature Film  
Ray Walker and Kathryn Crawford  

1:45 4 Late War News—Ticker Tape  
(Stations reserve the right to change above listings without notice)  

TV Forecast

Tuesday

NOV. 28

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

10:00 4 Fun And Features—Variety  
9 Your Figure Ladies—Exercises  

10:15 4 Fun And Figure—Ed Allen mc  
9 Needlecraft Parade  

10:30 4 Fun And Features—(continued)  
9 Chicago Cooks—B. Barkley  

11:00 4 Tele-Shopper—Betty Whitney  
7 Bob And Kay Show—Variety  

11:30 4 Fun And Features (continued)  
9 Chicagoland Newsreel  

11:45 9 Telesports Digest  

12:00 4 INS Newsreel—Ulmer Turner  
5 Meet Mintz—Herbie Mintz  
9 Chicago Calendar—Brickhouse  

12:15 4 For Ladies Only—Variety  
5 Newsroom—Latest Information  

12:30 4 Multiscope News—Ticker Tape  
5 Panorama Shop—Lucky North  

12:45 4 Through The Picture Tube  
1:00 4 Bill Evans Show—Variety  
5 "Why Girls Leave Home"—Film  
Feature with Lola Lane and Sheldon Leonard  

7 Beulah Karney Show—Foods  
9 Open House—Frankie Masters  

2:00 4 Let's Have Fun—Hank Grant mc  
5 National Farm & Home Hour  
9 Everett Mitchell commentator; judging of prize cattle, hogs, and sheep  

9 Stop The Record—Musical Quiz  
2:30 9 Telephone Game—Quiz  

3:00 4 Homemakers' Exchange  
5 Kate Smith Hour—Variety  
9 "Beggar's Holiday"—Film  

3:30 4 Necchi And The Normans  

3:45 4 Multiscope News—Ticker Tape  
4:00 4 Lucky Pup—Puppet Adventures  
5 NBC Comics—Four Serials  
7 Lois And Looey—Cartoons  
9 Hi Ladies—Tommy Bartlett  

4:15 4 Funny Bunnies—Cartoon  

5 Panhandle Pete And Jennifer  
"Li'l Wigwam and the Multes Scarecrow"  

7 Space Patrol—Adventure Tale  
4:20 4 TV Billboard—Ticker Tape  

4:30 4 Comic Capers—Wards emcee  
5 Howdy Doody Show—Bob Smith  
7 Sagebrush Theater—Western  
9 "Return of the Lash" I  

9 Foto Test—Danny O'Neil  

4:45 4 Multiscope News—Ticker Tape  

5:00 5 Cactus Jim—Western Feature  
9 "Raiders Of The Border" II  

7 Mary Hartline Show—Games  
9 Small Fry Club—For Kids  

5:15 4 Window Shopping—Commercial  
7 Sandy Strong—Puppets  

5:30 4 Wrangler's Club—Western  
5 Crusader Rabbit—Cartoon
Tuesday
(Continued)

5:30 7 Adventure Time—Serial Film
5:35 5 Clifton Utley—News
5:45 4 Film
  5 Weatherman—Clint Youle
  7 Uncle Mistletoe
       His friends are in and out of trouble
5:55 5 Public Life Of Cliff Norton
       Subject: Systematized Living
6:00 4 Herb Graffis Show
  5 Kukla, Fran, And Ollie
       Delightful situations to amuse all
  7 War Tonight—Gordon Fraser
  9 Captain Video—Adventures
6:05 7 Club Seven—Musical
       Eddie and Raek piano team, Tony Bavarr vocalist, and guests
6:15 4 Ulmer Turner—News
6:25 7 Nation Tonight—News
6:30 4 CBS News—Douglas Edwards
  5 John Conte’s Little Show
       Guest: Marla Stevens
7 Beulah Show
       Ethel Waters stars as the lady who solves the problems
9 Austin Kiplinger—News
6:40 9 Weather News—Frann Weigle
6:45 4 Faye Emerson Show
6 News Caravan
9 Chicagoland Newsreel
7:00 4 Frontier Theater—Western
  5 Star Theater—Variety
       Guests: Frank Sinatra, Lon Chaney Jr., and Georgie Gibbs
  7 All American Game Of Week
       Film highlights of football game
9 Court Of Current Issues
       Discussion on topic of the day
7:30 7 Buck Rogers
       Adventures in the 25th century
9 Johns Hopkins Science Review

8:00 4 Vaughn Monroe Show—Musical
5 Fireside Theater—Film Drama
       "Three Strangers" with Georgia Clancy, Kay Lee, John Call, & Grant Chaloun. Hangman is foiled by two brothers masquerading as each other
7 Billy Rose Show
       Incident reported in column comes to life with guest stars in lead
9 Cavalcade Of Bands—Musical
       Ray Anthony and his band introduced by Ted Steele
6:30 4 Suspense—Mystery Drama
       Burgess Meredith in "Strike Me Dead" story of atheist who taunts death, but even his death is proved a fallacy.
8:45 5 Circle Theater—Drama
       "Anything But Love" by Bob Duncan. Story of a waitress who falls in love with truck driver

(Continued on page 25)
300 TV Families Await Experiment

Three hundred Chicago families are awaiting the Zenith paid television experiment known as Phonevision, scheduled to begin Dec. 1, on channel 2, KS2XBX, and offering first-rate films on a fee basis.

To the more than 600,000 set owners who do not have the decoding unit to unscramble the picture, the next 90 days on channel 2 will present only a constantly zig-zagging picture.

How were these 300 families selected? More than 50,000 applications received from families wishing to participate in Zenith's test were turned over to the National Opinion Research center of the University of Chicago. Your chance of being selected was less than 6 in 1,000.

Power for the experimental station was at first limited to one kilowatt, which made it doubtful that Zenith could put a consistently good picture into outlying districts. Therefore it was decided to concentrate the Phonevision families into the Lakeview-Lincoln area.

An International Business Machine card was prepared for each residential telephone subscriber from this area who volunteered. The cards were numbered, and did not show names of volunteers. On each card was punched the appropriate information about each family, as revealed by their answers to the questionnaire, such as size of family, number of children, education of the head of family, etc.

These cards were then fed into the International Business machines and automatically sorted into a total of 158 subdivisions. Then the cards in each subdivision were sorted to give the correct number from each class to make the total of 300.

Readers of TV Forecast Magazine will be given reports from time to time on the quality and entertainment value of Phonevision in an exclusive series to be prepared by the editors. The reports will be based on first-hand viewing from a Zenith installed in the home of a staff member of this publication.

'TV Mail Bag' Makes Debut Monday Night

MAKING its debut Monday, Nov. 27 is “TV Mail Bag,” a 15 minute show featuring Bob Kubicek and Pat Cooper of TV Forecast Magazine in a new WGN-TV series for Major Aircoach Systems of Chicago.

Scheduled for 8:45 p.m. each Monday, the channel 9 program will offer behind-the-scene news, answers to questions from video fans, interviews with outstanding celebrities, and contests enabling viewers to meet and dine with well-known television stars.

Produced by Folger S. Decker for Major Aircoach airlines, “TV Mail Bag” will initiate a weekly search for the best letter on the following subject:

“I would like to meet a TV star because . . .”

Viewers are urged to answer this in 25 words or less and mail all entries to TV Forecast Magazine before Friday, Dec. 1. All entries become the property of “TV Mail Bag,” and decision by the judges will be final.

In addition, fans are also invited to send in queries about their favorite stars or programs. Such questions like: How old is Godfrey? Is Mary Hartline married? What is Imogene Coca’s hobby? When will Charles Boyer appear in his own show? And Others will be answered on this show.

“We want Chicagoans to go backstage with the editors of a great magazine,” Charles Regan, Manager of Major Aircoach System, said this week. “Such an intimate program should appeal to the entire family.”

TV Set Break Down? Consult Our Advertisers
Ed Allen, Video Pinup Boy

"You can have all of your glamorous TV ladies with their low-cut décolleté, I have Ed Allen." Such were the words many a local husband heard recently upon returning from work after the distaff side of the house had her first taste of Fun and Figure.

"Fun and Features," is beamed to the housewife five days weekly from 10 to 12 over WBKB, a show packed with variety, home economic tips and music. A popular part of the show is Ed Allen, a native Chicagoan who, in a special 15-minute presentation called "Fun and Figure," guides his feminine audience to the attainment of a Hollywood figure through easy-to-do exercises.

"It’s simple," says Ed. "Just a matter of putting weight on and taking it off—in the right places." It works, too, and Ed is serious about the benefits of physical culture. His own Mr. America figure is evidence of that. He believes physical exercise can do more than diet and other helps, and demonstrates this—ably assisted by comely Inky Jorgensen.

Ed is a "local boy makes good" and Horatio Alger rolled into one. Reared on Chicago’s south side, Mr. America of TV graduated from Hirsch high school and started his career in the Civic Opera house playing in such operettas as "New Moon," "Wildflower" and "Rose Marie." He had his first taste of Broadway in the "Merry Widow" and then landed a part with Carole Landis in "Lady Say Yes."

Then till 1945, Ed gave a command performance for Uncle Sam in the U. S. Air Force. With the war over, New York again called Ed to take part in "Follow the Girls" with Gertrude Neissen.

From here, he stepped into Nite Club work in Detroit. Soon spotted by a TV scout, Ed found himself holding down two jobs, his night club spot and that of taking part in a half-hour regular show on Detroit’s WXYZ-TV. A year of TV gave him the experience to start his own show there called “Your Hollywood Figure,” a program of exercise for feminine beauty.

Ed, who is 26, stands 6’ 1” with a well proportioned frame tipping the scales at a 190 lbs. He is also producer of the “Fun and Feature” show. "I’m completely happy now," says Ed. "I’ve been able to combine a love of TV with my intense interest in physical culture."

On Nov. 13, Ed became the father of a baby boy, six pounds, seven ounces. He’s one of the happiest papas in show business.

"Are you young people enjoying the television show?" —Inertia Smith

Please Say “I Saw It in TV Forecast”
Medical Show Enters Second Year

Health Talk, the astonishingly popular public service series on WGN-TV, will observe its second anniversary Dec. 15.

Produced by the Educational Committee of the Illinois State Medical Society in cooperation with WGN-TV, the series has hit a number of “firsts” in television. It has proved that the public will view a program that gives them sound, accurate and simple information on health problems from a dependable source, such as the Medical Society.

Among the television firsts recorded by this feature was an x-ray picture of an actual, living, beating human heart. This was coupled with a reproduction of the sounds of the heart by means of a special amplifier.

Another first was “Guardians of Your Sleep” which told the story of anesthesia and how it is administered in the operating room. So vividly was this enacted that the Studio had numerous calls after the program asking whether the physicians working over the patient had actually performed an operation.

“Preparing the Surgical Patient” was another first. This telecast, revealing the techniques used in removing bacteria, the draping of the patient, the administration of anesthesia and surgical techniques, was so realistic that again many viewers called to ask whether an operation had been performed.

During its two years on the air, the telecast visually demonstrated why “Self-Medication is Dangerous,” “Maybe It Isn’t Cancer,” the problems of “Your Growing Child,” “The Story of Blood” and the “Rh Factor,” “When Your Gallbladder Misbehaves,” “Radioactive Research in Medicine,” “Cosmetics and You” and “What’s New in Arthritis.” In “Peanuts, Pennies and Safety Pins,” the dramatic procedure of removing foreign bodies from the lungs was demonstrated. This televised technic, which has saved thousands of children’s lives, was especially fascinating to mothers.

Done in interview style, the programs include a physician-moderator, an important adjunct, because his medical experience permits an exchange of conversation not possible to or suitable coming from a layman. One or more specialists in a given field appear weekly. Patients, and equipment, such as anatomical models, charts, instruments and certain simple effects are used to express visually the specific point of information. For example, a toy balloon was inflated and deflated by an electrical device to demonstrate the collapsing of a lung in tuberculosis.

The Educational Committee of the Society is composed of Dr. Charles P. Blair, Monmouth; Dr. Ford K. Hick, Chicago; Dr. Karl L. Vehe, Chicago; Dr. Joseph T. O’Neill, Ottawa, and Dr. George L. Drennan, Jacksonville, Miss. Ann Fox is secretary. Dr. Theodore R. Van Dellen, assistant dean at Northwestern University Medical School and Medical Editor of the Chicago Tribune, appears as moderator on Health Talk and Cosmo Genovese is studio producer.

Health Talk aims to take some of the mystery out of medicine and seeks to explain by sight and sound unfamiliar or difficult medical subjects in a program of health education. That this is accomplished is reflected in the comments received from adults and biology students.

In Health Talk the Educational Committee and WGN-TV presents real physicians, real nurses, real patients, real technicians and actual devices used in diagnosis and treatment. All those participating give their time free to present on the television screen the roles they enact in real life in fulfilling the Educational Committee’s objective of disseminating sound health information.
JUMBO-VUE television...

brilliant big picture television at low cost
designed especially for commercial use...

30x40 inches
(1200 sq. in.)

JUMBO-VUE 1200. Here is top quality, low
cost BIG SCREEN TV, especially de-
signed for large audience viewing in clubs,
bars, hotels, department stores, schools,
etc. JUMBO-VUE is a complete, easily
installed remote control receiver, using the
famous PROTELGRAM Television Sys-
tem. Picture size is 30 x 40 inches (1200
sq. in.—equivalent to a 50" tube). Spar-
kling, detailed image is easy to see even
100 feet away. Extremely sensitive—gives
outstanding fringe area performance.
Brown Hammertone steel cabinet uses
only 31" x 45" floor space. In-
cludes remote control unit. Only
$985.00
plus installation

Norelco

JUMBO-
VUE

21x28 inches
(588 sq. in.)

CUSTOM INSTALLATIONS. Both
JUMBO-VUE 1200 and 588 are avail-
able without cabinet for installation in
wall or special location. Get details
from your NORELCO dealer.

JUMBO-VUE 588. Has exactly the same features
as the larger model. Picture size is 21" x 28"
(588 sq. in.), for use with smaller audience groups.
Offers the same clear, detailed, brilliant image
that distinguishes the NORELCO PROTEL-
GRAM Television System from all others. Fine
blonde wood cabinet takes 33½" x 22½" floor
space. The low price includes remote
control unit described below. Only
$660.00
plus installation

REMOTE CONTROL. Only
you operate NORELCO
JUMBO-VUE. No meddling
by unauthorized persons.
Compact, easy to operate
remote tuner can be placed
any distance up to 150 feet
from the set; permits control
from any location.

Exclusive Distributor: ALLIED RADIO CORPORATION

For nearest NORELCO Dealer, Phone CHeapeake 3-5656, or use coupon on opposite page
NORELCO DUO-VUE. Want your TV really big and brilliant? Have a huge 3 x 4 foot image right on your wall or home movie screen—sharp and bright, free from tube distortion and reflections, filled with lifelike detail you can see even 50 feet away! Just tune your present set, flip a switch and there's your movie-size TV picture. Use DUO-VUE with almost any TV model 10" or larger (can be used with console, too). Have both direct-view and big screen TV. Made by famous North American Philips, DUO-VUE is the TV thrill of a lifetime. See your Norelco dealer today!

ONLY $219.50 plus installation

Norelco

ALLIED RADIO CORPORATION
833 West Jackson Blvd., Chicago 7, Illinois

Please send me the name of the NORELCO DUO-VUE dealer nearest me.

Name
Address
City Zone State

DEALERS: A few choice dealerships for NORELCO Television are still available. Phone Chesapeake 3-5656 for full details.

TV Forecast
People Are Art Linkletter's Business

To Art Linkletter, master of informalities and antics on ABC's "Life With Linkletter" television show, his job is more than just a convenient way of making a living. He thinks people are not only funny but fascinating, and that the average person is full of more surprises than a cleverly written who-dunit. Also, Art is full of insatiable curiosity about things and people. His avid curiosity first concerned places, and he has seen a lot of them, but now it is centered on what makes people behave and misbehave.

Celebrated for his agile tongue and nimble wit before WENR-TV's microphone, Linkletter has 15 years of experience with more than 25,000 people. They've fainted before his microphone, cussed, flirted, bragged and fought. He's watched riots start between contestants, between spectators and between fans who couldn't get inside the studios.

Linkletter was born in Moose Jaw, Saskatchewan, July 17, 1912. When he was two years old his family moved to Lowell, Mass., where they stayed for three years before moving to Southern California. When Art was six, the family settled permanently in San Diego, where he attended high school and San Diego State college.

Previous to college, Art had one of the greatest adventures of his life. Graduating from high school, he went out to see the world. Thumbing his way and often riding freight he visited almost every state in the Union. He worked as a busboy in Chicago, a harvest hand in North Dakota, a forest fire fighter in Washington, a stevedore on New Orleans docks, a theater usher in St. Paul, a meat packer in Minneapolis, and a coupon clerk on Wall Street during the historic days of the '29 crash. In New York he signed on a ship and worked his way to Buenos Aires and back. The entire tour, not quite de luxe, lasted 15 months.

In 1935 Linkletter was appointed radio program manager for the San Diego Exposition, and that same year he married Lois Foerster, then a college student.

The Exposition job completed, Art went back to the station as program director. Then, in 1936 he was again in the Exposition business, being appointed radio program manager for the Texas Centennial, Dallas. He held the same position, starting in 1937, with the San Francisco World's Fair, until he left in '39 to become a free lance radio announcer and master-of-ceremonies.

After emceeing ABC's "What's Doin', Ladies" program in San Francisco for some time, Linkletter moved to Hollywood in 1942 when the program moved to these parts, and here he met John Guedel who had a stunt show lined up titled "People Are Funny." Art had been nursing along some similar ideas so they formed a partnership and today's zany "People Are Funny" is the result. His ABC-TV "Life With Linkletter" show is his newest entry in the field of making people laugh.

Art lives in Holmby Hills, a suburb of Los Angeles, with his wife and five young Linkletters. The entire family participates when Art indulges in his favorite sports which include handball, swimming and basketball. When Linkletter was in college he held the Southern California 50-yard backstroke swimming title for a year, captained the championship basketball team and often played in the AAU National Handball Championships.

He's a big, happy-go-lucky guy whose rebounding energy invariably leaves his audiences limp from laughing and his policy always leaves them asking for more. The policy—"good, clean fun."
Faces and Places in Chicago

Hardly a night goes by in Chicago that you don’t meet some TV star dining in a famed spot, or entertaining at any one of the more popular clubs or hotels ... If you haven’t seen and heard the lovely Martha Wright, singing television star from New York now appearing at the Palmer House, we urge you to make reservations ... Miss Wright will leave Nov. 29, and take with her a basket of broken hearts, all local boys that will see her now only on their 12 inch screens ... Funnyman Danny Thomas, NBC personality, leaves the fabulous Chez Paree Nov. 27, after a successful engagement. You’ll know what we mean when we say “Danny loves Chicago” after you’ve seen his routines ... Elsewhere around our famed Windy City we found the popular Lind Brothers, seen many times as guests on TV and most recently on “Request Performance,” now attracting crowds at the Vine Gardens ... Murray, Dale and Phil were trained by their cantor father to become church singers, but they broke into show business ... Their favorites are “Eli, Eli” and “Ave Maria.” ... The British ballerina and TV star, Moira Shearer, will be seen here when the Sadler’s Wells Ballet opens in December.

Late and Great

Among the hundreds of stories on the late Al Jolson, it was frequently mentioned that the noted entertainer never made a television appearance.

Chicago televiwers differ, however, when they recall the WGN-TV telecst of the Chicagoland Music Festival on August 20, 1949, when Jolson was one of the featured stars of the event.

Jolson spent some time in front of the cameras that evening, singing many of the songs that he made famous.

"Inkblot" Contest Winners

Following are winners in a recent Uncle Herbie contest, in which children were invited to submit the most interesting ink blots for prizes:

<table>
<thead>
<tr>
<th>Lorelei Lettvin</th>
<th>Sandra Rupprecht</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chicago 25, Ill.</td>
<td>Chicago 34, Ill.</td>
</tr>
<tr>
<td>Charles Stoffel</td>
<td>Todd Downing</td>
</tr>
<tr>
<td>303 Englewood, Ill.</td>
<td>15017 Loomis Ave.</td>
</tr>
<tr>
<td></td>
<td>Harvey, Ill.</td>
</tr>
</tbody>
</table>

LITTLE FLOWER Benito Gardini just brainstormed restaurateur Iv Benjamin out of a choice rib of beef in the above picture. Benjamin, known as the all-you-can-eat host, was pinned down by wrestler Gardini, in less time than it takes to say “I was robbed.”
Nobody Here But Us Kids!

By UNCLE HERBIE

I'm all for the laws that prohibit television sets in the front seats of automobiles, but boys and girls I'm all for television sets in the BACK seats!

Up front, as you well know, the driver has to keep his mind on his business, especially these days and nights when so many automobiles are on the road and so many persons drive too fast. So there is no place for a television set in the front seat area or in coupes. It would be too dangerous. We know how interesting television is. The driver never would keep his eyes on the road—he'd be looking at the screen all of the time!

But the back seat! That's another story.

You've been like my youngsters, coming home on a Sunday evening after a day in the country or at a nearby lake. There are cars and cars and cars, and the lines move much too slowly if at all. That's the time when you kids get pretty tired.

Wouldn't it be the cats' meow if you had a television set for back-seat use? Where you could catch your favorite programs as you drove along, or waited for a long line of slowed-up cars to move along? I'd sure like it and I believe all of you youngsters would, too.

Now you've gone and guessed it! For the best letter telling Uncle Herbie why you would like to have a television set in the back seat of your car, TV Forecast magazine will award a prize of one dollar. Yes, a crisp dollar bill. Second prize, 50 cents. Third and fourth prizes, 25 cents each. The decision of the judges is final, of course. Letters must be mailed this week. Send your entries to TV Forecast, 185 North Wabash Ave., Chicago 1, Ill. And good luck!

TV Forecast On Sale Today at Your Newsstand

Marshall Field & Company

Uncle Mistletoe fans!

have hours of fun with his big color book

Enjoy the adventures of the little people in Wonderland—just as you see them on the television screen. Color the pages and pages of pictures ... read the story about Obediah Pig, sing the Kindness Club Song. Hurry—come in, or send for yours. 50¢. Toy Center—Fourth Floor, South, Wabash; Gift Court—Second Floor, Middle, State

SEE UNCLE MISTLETOE ON TELEVISION
Monday through Friday at 5:45 p.m., WENR-TV—Channel 7
Tuesday

(Continued)

8:30 7 Can You Top This?—Quiz
Peter Donald, Harry Hershfield, Joe Laurie Jr., Ward Wilson vie for points by telling tall tales

9:00 4 Danger—Mystery drama
Ted Mack emcees outstanding talent

7 5 Amateur Hour

9 7 Box Seat With The Blackhawks

9 9 Star Time—Musical Variety
Frances Langford, comedian Lew Parker, and Benny Goodman Sextet

9:30 4 Bears Quarterback Club
Highlights from last game with Red Grange & Luke Johnsos commenting

7 Roller Derby

10:00 4 Ernie Simon—Curbstone Cutup

5 Weatherman—Clint Youle

9 "Merrily We Live"—Film
Constance Bennett, Brian Aherne, Billie Burke. Zany family has mother who collects tramps as servants

10:10 5 Dorsey Connors Show

10:15 4 Ulmer Turner—News

5 Clifton Utley—News

7 Sportscolor

10:30 4 Sports Roundup—Joe Wilson

5 Let’s Look At Sports
Tom Duggan narrates

7 Our Gal Toni
Interviews and variety with stars

10:45 4 Film

5 Herbie Mintz Show

10:55 4 Tomorrow’s Weather—J. Dunham

11:00 4 Anonymously Yours
Do you have a secret wish?

5 Broadway Open House

7 Paul Harvey—News

11:10 7 Flana-Grams—Sports

11:15 4 Newly Engaged
Interviews by Carl Schreiber

11:20 7 Walter “Pats” Pischon

11:30 4 Murder Before Midnight—Film

7 Top O’ The Weather—Russ Reed

9 Chicagoan Newsreel

12:00 4 INS Newsreel—Ulmer Turner

12:15 4 “Million Dollar Baby”—Film
Feature with Arlene Judge and Ray Walker. Actors dress child as girl to get in movies, but he runs away and advenetures ensue

1:45 4 Late War News—Ticker Tape
(Stations reserve the right to change above listings without notice)

Wednesday

NOV. 29 WBKB WNBQ WENR-TV WGN-TV

10:00 4 Fun And Features—Interview
Variety and subjects for women with George Menard emcees

9 Your Figure Ladies—P. Fogarty

10:15 4 Fun And Figure—Exercises
Ed Allen m.c. (see pg. 18)

9 Interior Decoration

10:30 4 Fun and Features (continued)

9 Chicago Cooks—Recipes

11:00 4 Tele-Shopper—Betty Whitney

7 Bob And Kay Show

11:30 4 Fun And Features (continued)

9 Chicagoland Newsreel

11:45 9 Telesports Digest

12:00 4 INS Newsreel—Ulmer Turner

5 Meet Mintz—Herbie Mintz

9 Chicago Calendar—Brickhouse

12:15 4 For Ladies Only—Variety

5 Newsroom—Late Information

12:30 4 Cooking Is Fun—Tina Redmond

5 Panorama Shop—Lucky North

1:00 4 Bill Evans Show—Variety

5 "Gas House Kids"—Feature
Robert Lowry, Teala Loring in story of how kids aid veteran in gaining his dream farm

7 Kay Morrow Show
Ethel Romanoff will demonstrate how to make Christmas gifts or fix up your home with what you have on hand

9 Open House
Musical variety with Frankie Masters

2:00 4 Let’s Have Fun—Variety
Hank Grant m.c., with Bill Savage and Elaine Neblett vocalists

5 Ransom Sherman Show
Music and comedy with Nancy Wright and Art Van Damme quartet

9 Stop The Record
Quix with Frann Weigle & Rose Dunn

2:30 5 Bert Parks Show
Musical comedy with Betty Ann Grove

9 Telephone Game
Quix with Bill Bailey & Louise King

3:00 4 Homemakers’ Exchange
Louise Leslie asks you to send recipes

5 Kate Smith Hour
Musical variety, comments, and guests

9 "The Big Bluff"—Feature Film

3:30 4 Who Ya Laughin’ At

4:00 4 Lucky Pup—Fun For Kids

5 NBC Comics—Serials

7 Lois And Looey—Cartoons

9 Hi Ladies—Interviews

4:15 4 Funny Bunnies—Cartoon

5 Panhandle Pete And Jennifer
“Rapid Jack Rabbit, The Detective”

7 Space Patrol—Adventure Tale

4:20 4 TV Billboard—Ticker Tape
Wednesday (Continued)

4:30 4 Comic Capers—Puppet Fun
    (see pg. 37)
5  Howdy Doody Show—Bob Smith
7  Sagebrush Theater—Film
    "Return of the Lash" II
9  Foto Test—Quiz

4:45 4 Multiscope News—Ticker Tape
5:00 5 Cactus Jim—Western Feature
7  Mary Hartline Show
    Interviews and games for children
9  Small Fry Club—Bob Emery

5:15 4 Window Shopping—Commercial
7  Sandy Strong—Puppet Tale

5:30 4 Wrangler’s Club—Western
5  Crusader Rabbit—Cartoons
7  Adventure Time—Serial
9  Your Child On Parade
    Carl Schreiber mc (see pg. 7)

5:35 5 Clifton Utley—News
5:45 4 Tom Corbet Space Cadet
5  Weatherman—Clint Youle

7  Uncle Mistletoe
    Takes involving Humphrey Mouse, Tony Pony, and Obediah Pig
delight the small-fry

5:55 5 Public Life Of Cliff Norton
    Subject: Shortcuts In Arithmetic

6:00 4 Music Bowl—Musical
    Danny O’Neill and Carolyn Gilbert
    sing the tunes you have requested
5  Kukla, Fran, And Ollie
7  War Tonight—News
9  Captain Video—Adventures

6:05 7 Club Seven—Musical
6:15 4 Ulmer Turner—News
6:25 7 Nation Tonight—News

6:30 4 CBS News—Douglas Edwards
5  Showroom—Musical
7  Chance Of A Lifetime
    Quiz with John Reed King emcee
9  Austin Kiplinger—News

6:40 9 Weather News

6:45 4 Perry Como Show
    Musical with Mindy Carson
5  News Caravan—John Swayze
9  Chicagoland Newsreel

7:00 4 Arthur Godfrey And His Friends
    Musical variety with Janette Davis,
    Chordettes, barbershop quartet, and
    the Mariners vocal group

5  Four Star Revue—Comedy
    Variety with Jimmy Durante and
    guests

7  First Nighter—Film
    "Never Too Late To Mend"
9  They Stand Accused
    Re-enactment of a case from history

26
8:00 4 Somerset Maugham Theater
"Footprints In The Jungle" story set in far East where man murders his best friend then marries the wife

5 Kraft Theater—Drama
"Window" with Valerie Cossart, Mer- cer Meled, Lex Richards and Joyce Sullivan. Tale of two illusionist writers who attempt to rehabilitate an ex- convict by hiring her as a maid

7 Don McNeill's TV Club
Informal variety with Sam Cowling, Johnny Desmond, Patsy Lee, and guest actress Diana Lynn

9 Cardinals Football Game
Highlights on film

8:30 4 The Web—Mystery Drama
"The Creeper" story of a man who kills red-headed women

9 Plainclothesman—Drama

9:00 4 International Boxing
Joe Louis vs Cesar Brion with Ted Husing on commentary (see pg. 34)

5 Break The Bank—Quiz
Bert Parks asks the questions

7 Wrestling

9 Health Talk—Discussion
"Your Nails In Health and Disease" discussed by Cleveland J. White head of dept, of Dermatology of Stritch School of Med.

9:30 5 Stars Over Hollywood—Drama
"Landing At Daybreak" with Anita Louise, Marsha Van Dyke, and Ray Montgomery

9 Feature Film

10:00 4 Ernie Simon—Curbstone Cutup
5 Weatherman—Clint Youle

10:10 5 Dorsey Connors Show

10:15 4 Ulmer Turner—News
5 Clifton Utley—News

10:30 4 Sports Roundup—Joe Wilson
5 Let's Look At Sports
Tom Duggan narrates

10:45 4 Film
5 Herbie Mintz Show—Musical

10:55 4 Tomorrow's Weather

11:00 4 Beat The Clock—Quiz
Bud Collyer asks the questions

5 Broadway Open House—Variety
7 Paul Harvey—News
9 "Woman Alone" Feature Film
Anna Sten and Henry Wilcoxon in story of romance between two social un-equals and how fate brings them together

11:10 7 Fiana-Grams—Sports
11:20 7 Walter "Fats" Pischon

11:30 4 Murder Before Midnight—Film
7 Top O' The Weather—Russ Reed

12:00 4 INS Newsreel—Ulmer Turner
9 Chicagoland Newsreel
12:15 4 "Kentucky Carnival"—Film
Feature with John Arledge and Mary Lou Lender in story of horse racing

1:45 4 Late War News—Ticker Tape
(Stations reserve the right to change above listings without notice)

IMMEDIATE DELIVERY
on most models of
CROSLEY
GENERAL ELECTRIC
MOTOROLA
PHILCO
RCA VICTOR
WESTINGHOUSE

Select your model then come see us...

For FREE HOME TRIAL Call
PEnscola 6-7720

TELEVISION OWNERS

Call and be advised of the SENSATIONAL TRADE-IN ALLOWANCE you will receive for your 7" or 10" Television Set on this beautiful RCA Victor.

PEnscola 6-7720

IT'S R.H. FOR TV
R.H. Television Sales
5847 IRVING PARK BLVD.
Open 9AM to 9PM
<table>
<thead>
<tr>
<th>Time</th>
<th>WBKB</th>
<th>WNBQ</th>
<th>WENR-TV</th>
<th>WGN-TV</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>10:15</td>
<td>4</td>
<td>9</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>10:30</td>
<td>4</td>
<td>9</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>11:00</td>
<td>4</td>
<td>7</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>11:30</td>
<td>4</td>
<td>7</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>11:45</td>
<td>9</td>
<td>9</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>12:00</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>12:15</td>
<td>4</td>
<td>9</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>12:30</td>
<td>4</td>
<td>9</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>12:45</td>
<td>4</td>
<td>9</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>1:00</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>1:30</td>
<td>7</td>
<td>7</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>2:00</td>
<td>4</td>
<td>9</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>2:30</td>
<td>5</td>
<td>9</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>3:00</td>
<td>4</td>
<td>9</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>3:30</td>
<td>4</td>
<td>9</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>4:00</td>
<td>4</td>
<td>9</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>4:30</td>
<td>5</td>
<td>9</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>4:35</td>
<td>4</td>
<td>9</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>4:50</td>
<td>4</td>
<td>9</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>5:00</td>
<td>5</td>
<td>9</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>5:15</td>
<td>4</td>
<td>9</td>
<td>4</td>
<td>4</td>
</tr>
</tbody>
</table>

- **Fun And Features—Music**
- **Your Figure Ladies—P. Fogarty**
- **Fun And Figure—Ed Allen mc**
- **Beauty For You—C. Carlyle**
- **Fun And Features (continued)**
- **Chicago Cooks—Miss Barkley**
- **Tele-Shopper—Betty Whitney**
- **Bob And Kay Show**
- **Fun And Features (continued)**
- **Chicagoland Newsreel**
- **Travelogue—Film Short**
- **INS Newsreel—Ulmer Turner**
- **Meet Mintz—Herbie Mintz**
- **Chicago Calendar—Variety**
- **For Ladies Only—Commentary**
- **Newsroom—Late Information**
- **Multiscope News—Ticker Tape**
- **Panorama Shop—Luckey North**
- **Through The Picture Tube**
- **Bill Evans Show—Variety**
- **"Larceny In Her Heart"—Film**
- **Feature with Hugh Beaumont and Sheryl Walker**
- **Beulah Karney Show—Foods**
- **Open House—Musical Variety**
- **"Timber War"—Feature Film**
- **Adventure story**
- **Let's Have Fun—Hank Grant mc**
- **Ransom Sherman Show**
- **Stop The Record—Musical Quiz**
- **Remember This Date—Bill Stern**
- **Telephone Game—Bill Bailey**
- **Homemakers' Exchange**
- **Kate Smith Hour—Musical**
- **Television Matinee—Film**
- **Flower Shop—Discussion**
- **Multiscope News—Ticker Tape**
- **Plan-A-Room—Discussion**
- **Lucky Pup—Kids Puppet Show**
- **NBC Comics—Four Serials**
- **Lois And Lacey—Cartoons**
- **Hi Ladies—Interviews**
- **Funny Bunnies—Cartoon**
- **Panhandle Pete And Jennifer**
- **"Samson, Heracles and the Ink Blots"**
- **Space Patrol—Adventure Tale**
- **Winslow Of The Coast Guard**
- **Howdy Doody Show—Bob Smith**
- **Sagebrush Theater—Western**
- **"Tumbleweed Trail" I**
- **Foto Test—Danny O'Neil**
- **Comic Capers—Puppet Antics**
- **Multiscope News—Ticker Tape**
- **Cactus Jim—Western Feature**
- **Mary Hartline Show—Games**
- **Small Fry Club—Bob Emery**
- **Window Shopping—Commercial**
- **Sandy Strong—Puppet Tale**

---

**THURSDAY**

**GROUCHO MARX**

"YOU BET YOUR LIFE"

**WBHQ - 5**

**THURSDAY—7:00 P.M. - 7:30 P.M.**

**BROUGHT TO YOU BY YOUR**

**DE SOTO·PLYMOUTH DEALER**

---

**ELLERY QUEEN**

**8 PM WGN-TV**

**THURSDAY**

**Brought to you by your**

**KAISER-FRAZER DEALER**
5:30  4  Wrangler's Club—Western
5  Crusader Rabbit—Cartoon
7  Adventure Time—Serial
9  Boys Railroad Club
5:35  5  Clifton Utley—News
5:45  4  Film Shorts
5  Weatherman—Clint Youle
7  Uncle Mistletoe
Fanciful tales to delight youngsters with Humphrey Mouse

5:55  5  Public Life Of Cliff Norton
Subject: Bring Back The Bow
6:00  4  Herb Graffis Show
5  Kukla, Fran, And Ollie
7  War Tonight—News
9  Captain Video—Adventure Tale
6:05  7  Club Seven—Musical
6:15  4  Ulmer Turner—News
6:25  7  Nation Tonight—News
6:30  4  CBS News—Douglas Edwards
5  John Conte's Little Show
Guest: Joan Bartell
7  Lone Ranger—Western
9  Austin Kiplinger—News
6:40  9  Weather News—Frann Weigle
6:45  4  Faye Emerson Show
5  News Caravan—John Swayne
9  Chicagoland Newsreel
7:00  4  Starlight Theater—Drama
"Let There Be Honor"
5  Groucho Marx in "You Bet Your Life”—Quiz
Ad-libbing with contestants and asking them questions

7  Stop The Music—Musical Quiz
Bert Parks me with Betty Ann Grove, Marion Morgan, Jimmy Blaine, vocalists, Harry Salter's orchestra
9  Telesports Digest
7:30  4  Show Goes On—Variety
Robert Q. Lewis me introduces buyers and the talent they seek
5  Peter And Mary Show—Variety
Mary Wickes, Claud Stroud, guests
9  Inside Detective—Mystery
Roseee Karns as Insp. King
8:00  4  Alan Young Show—Variety
Guest: June Havoc
5  College Of Musical Knowledge
Kay Kyser presents Hoagy Carmichael in annual homecoming celebration
7  Holiday Hotel—Musical Variety
Don Ameche mgr., Betty Brewer vocalist, June Graham dancers, Don Craig Chorus, Bernie Green's orch.
9  Adventures Of Ellery Queen
Richard Hart as detective, Florenz Ames father, Elliott Sullivan as Sgt. Velle

8:30  4  Big Town—Drama
Pat McVey as Steve Wilson and Mary K. Wells as Lorelei Kilbourne star in newspaper stories

8:30  7  Blind Date
Two teams of young men compete for dates, Arlene Francis emcee
9  Beauty Contest
Myron Wallace emcee
9:00  4  Truth Or Consequences
Ralph Edwards oversees glimmicks
5  Martin Kane, Private Eye
William Gargan stars as sleuth
7  I Cover Times Square
Harold Huber portrays Broadway columnist Johnny Warren
9  Cartune-O
Musical quiz game with Lee Bennett me, Peggy Taylor, and Bob Tren德尔's orchestra
9:30  4  Hollywood On The Line
Celeste Holmes interviewed
5  Wayne King Show—Musical
Theme: normal activities of a street through its 24 hour vigil. Harry Hall, Jackie James, Gloria Van, and Don Large Chorus star
7  Roller Derby
Joe Hasel and Ken Nydell describe
9:45  4  Hollywood Reel
Interviews with the movie stars

10:00  4  Ernie Simon—Curbstone Cuts
5  Weatherman—Clint Youle
9  Wrestling
10:15  5  Dorsey Connors Show
10:15  4  Ulmer Turner—News
5  Clifton Utley—News
7  Red Grange Predicts
10:30  4  Sports Roundup
5  Let's Look At Sports
7  Simply Simon
Ernie, Chet, Shirley, and Ed cut a few comedy capers

10:45  4  Film
5  Herbie Mintz Show—Musical
10:55  4  Tomorrow's Weather
11:00  4  Airflyte Theater—Drama
Ann Rutherford and Otto Kruger in "The Doll In The Pink Silk Dress," Story of a drama with a title but no plot and how young girl furnishes it
5  Broadway Open House
Musical variety Jerry Lester emcee
7  Paul Harvey—News
9  "The Night Has Eyes"—Film
Feature with James Mason and Wilfred Lawon. Victim of war neurosis kept prisoner by housekeepers
11:10  7  Flana-Grans—Sports
11:20  7  Walter "Fats" Pischon—Musical
11:30  4  Murder Before Midnight—Film
7  Top O' The Weather—Russ Reed
12:00  4  INS Newsreel—Ulmer Turner
12:15  4  "Sweethearts Of The USA"
Feature with Una Merkle and Donald Novis
1:45  4  Late War News—Ticker Tape
(Stations reserve the right to change above listings without notice)
Call
THE TISA MEMBER NEAREST YOU
TELEVISION INSTALLATION SERVICE
Association

For Bonded, Economical Service and
Guaranteed Satisfaction

Radio City
5659 S. Halsted Street  ENglewood 4-5557
5659 S. Halsted Street  ENglewood 4-5557

Television Engineers, Inc.
1539 W. Harrison St.  TAYlor 9-4200

Television Technicians, Inc.
516 S. Cicero Ave.  ESTebrook 8-0751
380 E. St. Charles, Lombard  LOMbard 1236

ABC Television Service
843 West Roosevelt  BEEley 8-1295

A West Side Radio & Television
5647 W. Madison Street  AUSTin 7-5454

Walker Radio & TV Service
3309-11 W. Ogden Ave.  LAwndale 2-2000

Video Tronics, Inc.
1767-9 W. Armitage Ave.  EVerglade 4-4868

Coburn TV Service
4845 Chicago Ave.  ESTebrook 8-0908

Tele-Tronics, Inc.
2440 W. Devon  ROdney 3-2200

Aide Service Corp.
5908 South Troy Street  PROspect 6-6575

Central Television Service
3730 N. Southport Ave.  EAtgatge 7-9500
6901 S. Anthony Ave.  Vincennes 6-1000

United Television Engineers
6420 South Ashland  WALbrook 5-0610

Dealers Radio & Television
816 West 58th Street  WEntworth 6-4040

Frank’s Television And Radio
6416 S. Peoria St.  WEntworth 6-4950

Chelten Television Company
2915 East 79th  ESsex 5-3450

Consolidated Television
Engineers
1344 E. 55th St.  MUSEum 4-7300

Television Service, Inc.
5643 W. North Ave.  TUXedo 9-3232

Friday

DEC. 1  WBKB  WNBQ  WENR-TV  WGN-TV
4  5  7  9

10:00  4  Fun And Features—Geo. Menard
9  Your Figure Ladies—P. Fogarty
10:15  4  Fun And Figure—Ed Allen mc
9  Film Varieties
10:30  4  Fun And Features (continued)
9  Chicago Cooks—Recipes
11:00  4  Tele-Shopper—Betty Whitney
7  Bob And Kay Show—Comment
11:30  4  Fun And Features (continued)
9  Chicagoland Newsreel
11:45  9  Travelogue—Film Short
12:00  4  INS Newsreel—Ulmer Turner
5  Meet Mintz—Herbie Mintz
9  Chicago Calendar—Brickhouse
12:15  4  For Ladies Only—Variety
5  Newsroom—Late Information
12:30  4  Cooking Is Fun—Tina Redmond
5  Panorama Shop—Lucky North
1:00  4  Bill Evans Show—Variety
5  "Dixie Jamboree"—Feature
9  Film with Frances Langford
7  Housewives’ Holiday
9  Open House—F. Masters
2:00  4  Let’s Have Fun—Hank Grant mc
5  Ransom Sherman Show
9  Stop The Record—MUSical Quiz
2:30  5  Bert Parks Show—Musical
9  Telephone Game—Quiz
3:00  4  Homemakers’ Exchange
5  Kate Smith Hour—Musical
9  Television Matinee—Film
3:30  4  Vanity Fair—Dorothy Doan
4:00  4  Lucky Pup—Doris Brown mc
5  NBC Comics—Four Serials
7  Lois And Looey—Cartoons
4:15  4  Funny Bunnies—Cartoon
5  Panhandle Pete And Jennifer
7  Space Patrol—Adventure Tale
4:20  4  TV Billboard—Ticker Tape
4:30  4  Comic Capers—Puppets
5  Howdy Doody Show—Bob Smith
7  Sagebrush Theater—Western
“Tumbleweed Trail” II
9  Foto Test—Quiz, Danny O’Neil
4:45  4  Multiscope News—Ticker Tape
5:00  5  Cactus Jim—Western Feature
7  Mary Hartline Show—Games
9  Small Fry Club—Bob Emery
5:15  4  Window Shopping—Commercial
7  Sandy Strong—Puppet Show
5:30  4  Wrangler’s Club—Western Film
5  Crusader Rabbit—Cartoon
7  Adventure Time—Serial Film
9  Fairteen Club—Variety
     (see page 37)
5:35  5  Clifton Utley—News
5:45  4  Tom Corbet Space Cadet
5  Weatherman—Clint Youle

TV Forecast
7 Uncle Mistletoe
Obediah Pig and Humphrey Mouse call for help in this tale

5:55 5 Public Life Of Cliff Norton
Subject: Make a Lettuce Leaf Pillow

6:00 4 Music Bowl—Danny O’Neil mc
5 Kukla, Fran, And Ollie
7 War Tonight—News
9 Captain Video—Adventures

6:05 7 Club Seven—Musical

6:15 4 Ulmer Turner—News
6:25 7 Nation Tonight—News

6:30 4 CBS News—Douglas Edwards
5 Showroom—Roberta Quinlan
Guest: Ted Steele pianist
7 Life With Linkletter
(see page 22)

9 Austin Kiplinger—News

6:40 9 Weather News—Frann Weigle

6:45 4 Perry Como Show
Musical with Fontaine Sisters
5 News Caravan
9 Chicagoland Newsreel

7:00 4 Mama—Domestic Comedy
Peggy Wood solves family problems

5 Quiz Kids
Joe Kelly quizzes the moppets

7 Twenty Questions—Quiz
Animal, vegetable, or mineral quiz with Bill Slater emcee

9 Talking With Toni
Toni Rodgers takes you behind scenes to listen to bagpipes of St. Andrews society. Chicago’s leading legal lights from “Christmas Spirits of 1950” and Tony Weitzel of Chico. Daily News

7:30 4 Man Against Crime
Ralph Bellamy stars as Mike Barnett

5 Walt’s Workshop
Mr. Durbahn designs and makes a pipe rack and humidor

7 National Pro Football
Highlights on film

9 Hold That Camera
Musical with Kyle MacDonnell

8:00 4 Ford Theater—Drama
5 Versa-Tile Varieties
Bob Russell emcee presents guests Barbara Britton, Saul Graman, Kuda Bux

7 Pulitzer Prize Playhouse
“Our Town” by Thornton Wilder starring Edward Arnold, Charles Dingle, Elizabeth Patterson, and Joan Chandler. Life in a small town

9 Hands Of Mystery—Drama
“The Most Dangerous Man In The World”

8:30 5 The Clock—Drama
“The Old Woman” by Ira Levin

9 To be announced

9:00 4 Star Of The Family—Musical
Guests: Dick Haymes, Hoosier Hot Shots, Andre’ and Bonnie dance team, John Hall, Ken Murray, and Frances Langford

5 Boxing Bouts
Ray Fanechon vs Archie Devino

7 Penthouse Party—Musical
Betty Furness invites you in and presents Buddy Weed Trio, Don Cherry vocalist, guests: Edward Everett Horton and Pat Bright

9 Cavalcade Of Stars
Variety with Jackie Gleason emcee
Guests: Mickey Deems and June Taylor Girls

9:30 4 Hit Spot
Music from the Tu-Tones and magic sleight-of-hand by Johnny Paul

7 Studs’ Place
Informal get-together with Studs Terkel, Beverly Younger, pianist Chet Robe and guitarist Win Stracke

9:45 5 Greatest Fights Of The Century
Film: Ross-Armstrong bout

10:00 4 Ernie Simon—Curbstone Cutup
5 Weatherman—Clint Youle

7 Courtesy Hour
Musical variety presented by Jim Moran and featuring professional talent

9 “Black Raven”—Feature Film
George Zuoco and Noel Madison; gangsters invade an inn and mayhem results

---

TV Forecast

---

WALT’S WORKSHOP

Watch Walt
Make Pipe Rack
And Humidor
7:30-8:00 P.M.
WNBQ Channel 5

Presented by
EDWARD HINES Lumber Company
ANY TABLE TELEVISION SET BECOMES
A GLAMOROUS CONSOLE COMBINATION
when placed on a versatile JACKSON RADIO-PHONO BASE
FOR YOUR TV SET

$99.50 EXCISE TAX PAID

(Easy Payment Plan)

Here is the perfect base for any television set! A smooth roll-out drawer reveals a combination radio and 3 speed changer that plays any record. You can intermix 10 and 12 inch records with top results. The magic player adjusts itself.

You'll thrill to the golden tones of the oversize speaker. The gorgeous ribbon-striped mahogany veneer cabinet will enhance your living room.

See it today at—

TELEVISION WAREHOUSE OUTLET
58 East Cullerton St. (2000 South between Wabash and Michigan)
Phone: DAnube 6-3360
There has been a lot of talk, in and out of print, about the "Chicago touch" in video and after listening to some of those eastern announcers try to keep up with the plays in any number of those network games, we feel that Chicagoan viewers are not only missing the best football in the land but also the best play-by-play sports announcers in the business.

We refer, of course, to Jack Brickhouse who has made the grade nationally with the All-Star baseball contest and the recent world series, and to Joe Wilson whose audience is limited to Illini fans and press freeloaders who must go to the State-Lake or Tivoli theatres and let loose of $1.25 for the big screen deal.

We would like to point out, too, that Jack Drees who does the commentary over WENR-TV's "All American Game of the Week," is strictly topnotch talent. Drees, an astronomical physical specimen, is just slightly under George Mikan's height. He knows football from 'way back as evidenced by his job of general manager of the now defunct Los Angeles Dons. You may have heard him on good old plain radio but he has also clicked as a racing announcer from Arlington and Washington Park Jockey Clubs where he calls all the top races of the year. As a racing man, Drees makes Clem McCarthy sound absolutely pitiful—which he is. We suppose a lot of people who believe press releases are sold on Red Barber, Mel Allen and Jim Britt, all of whom are slightly odiferous to this writer. A guy who seems to know what it's all about is a young fellow, name of Kurt Gowdy, from Oklahoma who does yeoman service out of Madison Square Garden on the basketball stuff. You can have the boys from down east. We'll take the lads with the "Chicago touch."

A local wrestling promoter is going to be offering some feminine charmers on his card of three matches out of Hammond, Ind., very soon. It seems the gals (wrestling, that is,) are legal in Indiana and that the Illinois Athletic Commission has nothing to say about anyone's micro-waving distaff bouts to the Chicago area. At this writing, there is a slight lack of sponsor which may keep the event in the Hammond arena.

We don't know how our readers feel about women knocking each other's noggins off but the sponsor who wants as close to a guaranteed audience as it is possible to have, should have enough brains to grab such a show. Jim McMillen, the old Illini football star and wrestler, says people go for wrestling on TV because it is primitive.

**Special Offer, 2 Wrestling Ducats For Price Of One**

**SORRY, SUBSCRIBERS ONLY:** TV Forecast subscribers are offered this opportunity to see a live wrestling show at Rainbow Arena. Here is all you have to do: tear off the cover or back cover of TV Forecast (whichever has the address label) and present it at the ticket window of Rainbow Arena, 4636 N. Clark St., Chicago, Ill. For every $1.50 ticket or $1.00 ticket purchased, your partner is admitted free, paying only the tax. It's two tickets for the price of one with the TV Forecast page bearing your address label.
Cesar Brion (left) irons out last minute details with Louis

WBKB TO TELEVISE STADIUM BOUT:

Louis On Comeback Trail—Faces Brion

By ED PAZDUR

Joe Louis, determined to avenge his
of his closest friends not to fight again
International Boxing club, pressed for
Cesar Brion Wednesday, Nov. 29 at the
Chicago Stadium. The bout will be tele-
cast on WBKB at 9:00 p.m.

We motored to his West Baden, Ind.,
preliminary training site and found Joe
looking fit and trim. Louis has migrated
to West Baden before every fight since
1935. He’s up at 5 a.m., has a light
breakfast of coffee and two eggs before
stepping out for road work. Unlike
other prelims, Joe has not played golf
to condition his legs. He confines his
training to road work, long walks,
chopping wood, steam baths and plenty
of sleep and rest.

Joe put on gloves for the first time
last week when he arrived in Chicago
for final work-outs at Mid-West gym.
In Louis’ mind Cesar Brion is the first
step toward a rematch with Ezzard
Charles. “If I have anything to say
about it, I’ll fight Charles again here
in Chicago. But, first I’ll deal with
Brion,” said Louis.

In pointing out the poor turn-out for
the Charles fight, Joe does not blame
wounded pride, disregarded the advice
and as stockholder and director of the
and got his fight with South American

TV. “There’s no doubt that TV could
hurt boxing. It will die on the limb
without the support of fans, but TV is
not to blame for poor attendance at my
Charles fight. It was the location. They
had some 80,000 seats to sell in Yankee
Stadium. If they held it at the Garden,
where it would be indoors, it would have
been a sell out.

“Television makes boxing fans in the
home. Smaller clubs will suffer because
people will watch them on TV, but,
they will turn out to see a champion-
ship fight if it’s held indoors. Person-
ally, I love TV. I never want to miss
Milton Berle, Dave Garroway, or Ed
Sullivan.”

Joe recalled the thrill of his first pro-
fessional fight when he collected $52
for his share of the purse. It has been
a bruising, long climb to the top, reach-
ing a peak with the first Billy Conn
fight in which he drew over $700,000.

“I was lucky,” reminisced Joe, “to
have a man like Jacobs take me under
his wing. There are plenty of good fighters around but they need a break. My break was Jacobs and my managers, trainers, and promoters. They make champions. They put you in condition and you win.

“It’s a little easier today for young boxers, thanks to Bishop Sheil’s CYO and the Golden Gloves. I admire and appreciate them — they’re giving the kids a real chance.”

With the tremendous interest and growth of wrestling, we asked Joe if he could defeat the world’s wrestling champ if they were matched. “I’ve refereed wrestling matches and I know the wrestler would win,” he replied.

“One hard right by you, and a wrestler would never know what hit him. Only one good smack,” we insisted.

“Yeah, that’s the catch, you gotta get that one smack in before a wrestler gets a grip on you. A wrestler would win every time. I was approached on such a promotion already and refused. It wouldn’t prove anything anyway,” said Louis.

The return of Louis to the ring after boxing promotions.

Joe’s opponent, 6'2" Cesar Brion, is a young hard puncher out to add a feather in his hat and a possible crack at the world championship with a victory over Louis. Just learning to speak English, the 23-year-old fighter won 32 of his 35 professional fights, 17 via the knockout route.

Cesar is one of a family of eight (he has six brothers). He makes his home in the industrial city of Cordova, six miles from Buenos Aires. He quit school at the age of 15 and started fighting as an amateur, modeling his fighting style after his idol—Luis Angel Firpo, who actually started him on his fistic career.

Brion is unmarried and at present still hasn’t a steady girl friend although he likes American women. “There’s something about American girls that appeals to me,” said Brion in broken English, “I especially like Yvonne DeCarlo and Dorothy Lamour.”

His best punches are what he calls the left and right cross which floored Reynolds in a sensational bout in Yankee Stadium earlier this year. The South American light heavyweight champion does not plan to leave the U.S. until his ring earnings pay for his brother Victor's education as an engineer and free his family of all financial worries. Eventually he hopes to retire as a farmer working his own land. Louis is the first obstacle that Cesar is out to eliminate toward that goal.
**SECOND ANNUAL AWARDS POLL**

Sponsored by TV Forecast Magazine

<table>
<thead>
<tr>
<th>These are my favorites:</th>
<th>QUIZ PANEL</th>
<th>SPORTS COMMENTARY</th>
</tr>
</thead>
<tbody>
<tr>
<td>AUDIENCE PARTICIPATION</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CHILDREN'S PROGRAM</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CONCERT MUSIC</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FORUM &amp; DISCUSSION</td>
<td></td>
<td></td>
</tr>
<tr>
<td>GENERAL DRAMA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HOW TO DO</td>
<td></td>
<td></td>
</tr>
<tr>
<td>INTERVIEW</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MYSTERY DRAMA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>NEWS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>POPULAR &amp; DANCE MUSIC</td>
<td></td>
<td></td>
</tr>
<tr>
<td>QUIZ GIVE AWAY</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Tear out this ballot and mail to Contest Editor no later than December 25, 1950

TV Forecast, 185 North Wabash, Chicago 1, Ill.

PLEASE DO NOT USE SUBSCRIPTION ENVELOPES

*Copyrighted 1950

---

**Letters to Editor**

*(Continued from page 3)*

Sir:

Simply Simon was simply clever last Thursday....

Chicago, Ill.  

DOTTIE PINKERTON

Sir:

From what booby-hatch do you get your local talent? Those pseudo-Englishmen were preposterous.

Chicago, Ill.  

D. POLASIK

Sir:

Would like to see some of the old Cary Grant comedy films....

Chicago, Ill.  

MRS. C. DEL PRIORE

Sir:

If I ever intended to buy a Studebaker, the program they sponsor surely would have changed my mind. Their lengthy commercials are the most boring I have ever seen. Can't they film a new movie.

Chicago, Ill.  

LENORE

---

**FOR TOPS IN TV ENJOYMENT**

Make pop corn the new 1-2-3 way!

1 Heat oil!

2 Pour in corn!

3 Listen to it HOP!

**Holiday Hop Corn**

Get Hop! Get Hop Corn!

More Pops per package!
Norma Kassel, director of the Fairteen Club, recently presented Mimi King (right) with first award in the Top Teen Talent of 1950 contest, as Ann Carter and George Stansbury Jr., second and third place winners looked on. The show is co-sponsored by the Fair store and Pepsi-Cola and is produced by Larry Kurtze's Service Unlimited.

Breezy's TV Manners OK--And He Knows It

Lately the Comic Capers television gang has had the problem of keeping down the head size of one of its members, namely Breezy. It seems that a distant relative of Breezy's, known as Sweet William of the Lincoln Park Zoo, was indiscreet during a guest television appearance. Breezy has been performing on WBKB every week day afternoon for many months and has always been a shining example of good behavior.

Instead of feeling shame because of his relative's behavior, Breezy has been flaunting his knowledge of proper TV decorum. Don and Vera Ward, who share the Comic Capers spotlight with Breezy and his friends, have tried to explain to Breezy that Captain Crusty, Clementine Crane, and the others of the troupe, have an equally broad knowledge of etiquette, but Breezy insists on basking in the glory of being better behaved than Sweet William.

You can view for yourself, the remarkable manners of Breezy and his gang, on WBKB, Monday through Friday, at 4:30.

Win Free Tickets To:

BOXING: Pair of reserved ringside seats to Chicago Stadium boxing featuring another top card on Dec. 13, 1950. Two winners will be selected from letters judged most sincere telling "why I'd like to see Chicago Stadium Boxing." Deadline: Wednesday, Nov. 29. Write: Sports Editor, TV Forecast, 185 N. Wabash, Chicago.

FOOTBALL: An autographed football and reserved box seats to Bears-Cardinals game, Dec. 3, or Bears-Lions game Dec. 10, 1950. Each week TV Forecast will award an autographed football by the entire Bear or Cardinal squad to the lucky fan submitting the best letter explaining why "there should or should not be a TV ban against football." Weekly winners compete for box seats. Deadline for this week: Wednesday, Nov. 29, 1950. Write: Sports Editor, TV Forecast, 185 N. Wabash, Chicago.

RAINBO WRESTLING: Ten pair of tickets (one pair per letter) are awarded readers each week for the best letter on the following subject--"I would like to see a live wrestling show because..." Tickets are made available by exclusive arrangement with publishers of TV Forecast and Promoter Ray Fabiani. Deadline for this week: Wednesday, Nov. 29, 1950. Write: Sports Editor, TV Forecast, 185 N. Wabash, Chicago.

Each letter must enclose the following coupon. One coupon good for one or all three contests enclosed in one letter.

TV FORECAST ENTRY BLANK

Name ........................................
Address ...................................
City.......... State........
11/25
DEAR BOSS:

Guess I wasn't the only one upset about the recent "Mama" telecast that suddenly turned into a "Lights Out" type of drama.

Thanks for forwarding some of the mail on the subject. In particular I was interested in the letters from John Stering of Glencoe, and Mrs. J. Skarda of Naperville. Both of them, like hundreds of viewers, were shocked with the switch from family entertainment to strictly adult television.

Says Mr. Stering—"What started out in my house as one of our usual Fridays with 'Mama' turned out to be a session with horror. I was so furious that I would have done violence to the person responsible for the program had I been able to lay hands on him.

"I only hope that every family will write letters of protest to the station as I did. If they do not I shall be still more disillusioned in the parents of our country for not caring more about what goes on in this potentially fine medium which seems to be increasingly prostituted to all that is base and rotten."

Mrs. Skarda felt the same way, and asked "What is wrong with the real-life stories that whole family has enjoyed up to now? Please leave the maniacs to the mystery shows."

Whoever the responsible party was at CBS-TV, fame gave him a good scorching, and one well deserved. Martin Kane has no right to break in on Kukla & Ollie's audience anymore than we would want to see Howdy Doody tell blue jokes in the Chez Paree.

Now and then your critic gets fighting mad about these violations and often times wonders if he is alone. The bag of mail received on this last video boner is answer enough. TV, as in politics, can be shaped by an interested public and yet be of service to all, viewers, stations, and sponsors.

CHUB McCARTHY
near north
FRITZEL RADIO & TELEVISION LABORATORIES
454 West North Ave. Michigan 2-7100
AMERICAN DAY & NIGHT TELEVISION SERVICE
1362 N. Sedgwick MOhawk 4-2300
LEO J. J. KOET RADIO AND TELEVISION SERVICE
58 W. Maple DElaware 7-6848

northwest
WINDSOR RADIO & TELEVISION SERVICE
4919 Irving Park MUlberry 5-1594
WEITZ RADIO AND TELEVISION SERVICE
2609 W. North Ave. HUmboldt 6-0290
RCM RADIO AND TELEVISION
5657 W. Addison PALisade 5-2144
TRYBUS RADIO & TELEVISION CO.
5247 W. Belmont PEnsacola 6-6034, 35

west
SCIENTIFIC TELEVISION AND RADIO
622 S. Cicero Ave. EStebrook 8-3060
EXPERT RADIO & TELEVISION SERVICE
321 N. Laramie ES 8-0656—AU 7-9181
GUARDIAN TELEVISION SERVICE, INC.
1336 S. Kedzie CRawford 7-8855

southwest
STANDARD TELEVISION SERVICE
4445 S. Talman Virginia 7-5535

south
AUBURN PARK TELEVISION SERVICE
South of 63rd St. only STewart 3-6391
HAVILL'S TELEVISION SERVICE
1461 E. 55th St. PLaza 2-7800
WHOLESALE TELEVISION SERVICE
9353 Cottage Grove Vincennes 6-3100
AMERICAN RADIO LABORATORY
6321 S. University FAirfax 4-9000

north
CRITTENTON RADIO & TELEVISION CO.
4740 N. Broadway LOngbeach 1-2250
FRITZEL RADIO & TELEVISION LABORATORIES
1139 Wilson LOngbeach 1-0003
CHAMBERS RADIO AND TELEVISION
3546 N. Ashland Ave. GRaceland 7-2844
HARRY S. WALSH TELEVISION AND APPLIANCE CO.
7004-6 N. Western HO. 5-2949, 5-2895
FOSTER DAY & NIGHT TELEVISION SERVICE
3485 N. Clark EAstgate 7-3443

southeast
VICTORY RADIO & TELEVISION
1546 E. 53rd BUtterfield 8-2263

TV Forecast
CHIEF MOHAWK SAYS—
Heap Big Picture!

More than Double the Size of your Present TV Picture—at a fraction of the cost of a new set!

C.E.T.
CHICAGO'S LARGEST TV SPECIALISTS
CONVERSION SERVICE

- 10" SETS TO 14"
- 12" SETS TO 14" OR 16"
- Admiral, RCA, others
- New Rectangular Black Tube
- 1 year Guarantee

GET FULL DETAILS—NO OBLIGATION

OR CALL
MOhawk 4-4100

C.E.T.
Chicago Engineers for Television
609 West North Avenue

C.E.T.—609 W. North Ave., Chicago 10, Ill.
I would like full details—AT NO COST OR OBLIGATION—on your Guaranteed Conversion Service.

NAME

ADDRESS

PHONE NO.
Scanned from the collection of the Prelinger Library. 2019.

Digitization and post-production completed in the University of Wisconsin-Madison’s Department of Communication Arts, with funding from the California Digital Library.